



# This Month in NYS Museums

## 2023 Newsletter Sponsorship Opportunities

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*This Month in NYS Museums* is a monthly e-newsletter sent to more than 1,200 **MANY** members designed to provide updates on funding opportunities, job openings, advocacy alerts, and original articles featuring NYS museums and how they're growing institutional resources, working with their communities, and using their exhibitions and collections in new ways.

*This Month in NYS Museums* has an average open rate of 54% (double the non-profit avg) and an average click through rate of 10% (triple the non-profit avg).

### New Funding Initiatives from the National Endowment for the Humanities



In November 2022, the National Endowment for the Humanities (NEH) announced a new funding initiative - American Tapestry: Weaving Together Past, Present, and Future. This new initiative aims to leverage the humanities to strengthen America's democracy, advance equity for all, and address the changing climate.

Within this initiative are new grant programs including "Dangers & of Technology: Perspectives from the Humanities," "Cultural and Resilience Program," and "Climate Smart Humanities Organization."

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### Expanding Access and Interpretation at the Philipse Manor State Historic Site



When New York State Parks, Recreation and Historic Preservation allocated Philipse Manor Hall State Historic Site capital funding (\$20 million) for the renovation of its buildings, grounds, and a new permanent exhibition, the goal was to secure the structure and reinterpret the Manor's history to help visitors better understand the complex relationships that took place at the Manor from its construction during the Dutch Colonial period to the American Revolution, and beyond.

The Philipse Manor Hall project is part of New York State's 'Our Whole History' initiative that seeks to bring equal presence to all of the peoples involved in building New York. Built in the 1750s, Philipse Manor Hall was the property of four generations of the Philipse family, one of the wealthiest families in colonial New York. While past exhibitions and lectures documented the role that African and Indigenous peoples contributed to New York State history, the new permanent exhibition and the Virtual Wing website connect the Philipse family history at this site to the worldwide events that resonated at the confluence of Munsee Lunape, European, and African.

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## 2023 Newsletter Sponsorship Rates

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\$750

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\$250

1 Month

\$100

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1 Month

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Please return completed form to [meves@nysmuseums.org](mailto:meves@nysmuseums.org) or learn more at [nysmuseums.org/newsletter](https://nysmuseums.org/newsletter).