

Sponsorship  
Opportunities

# Giving Voice to Value

2024  
Annual  
Conference



MUSEUM ASSOCIATION  
OF NEW YORK

April 6 - 9, 2024  
Albany, NY



# Grow your network and reach new customers in New York State!

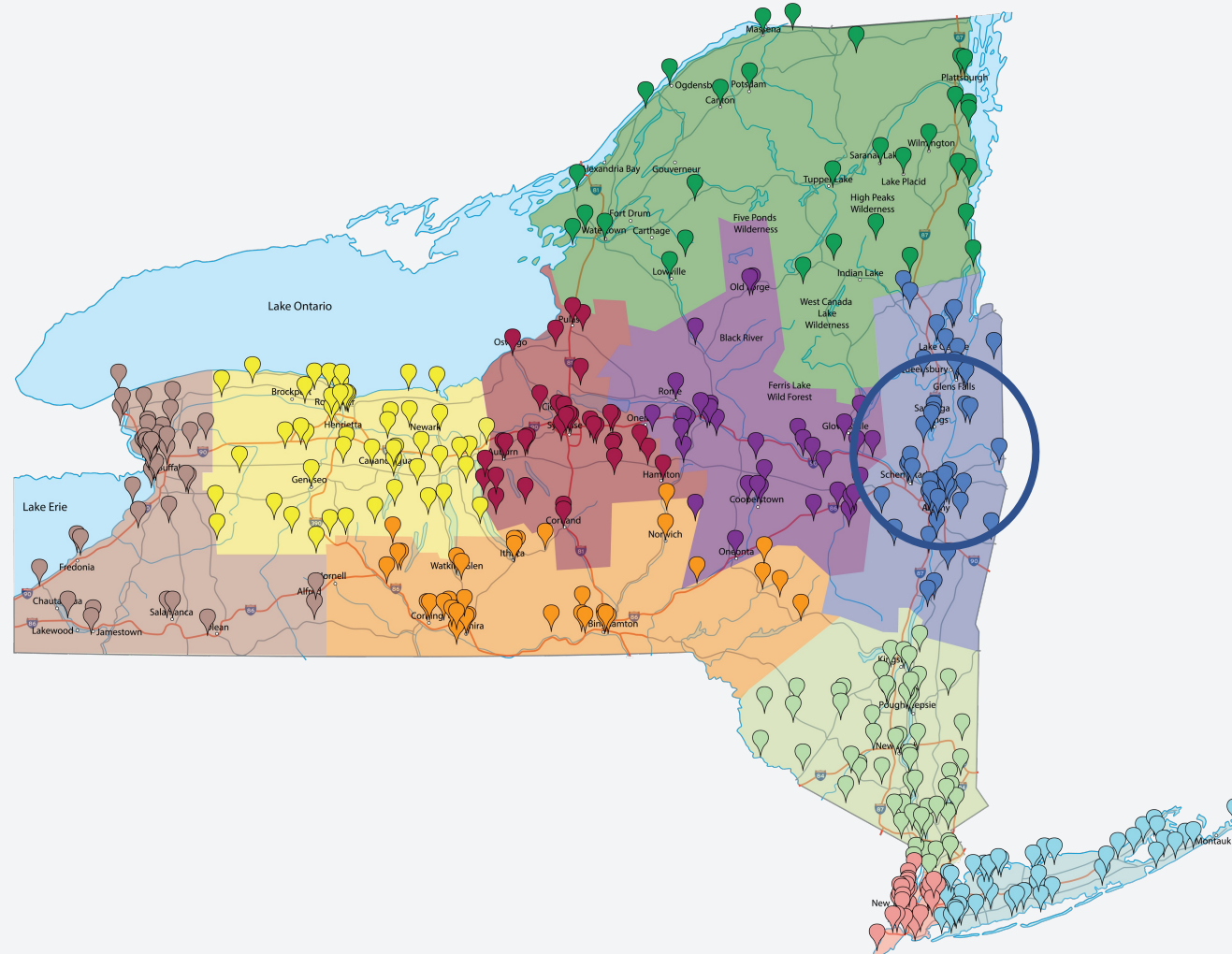


Join hundreds museum professionals in Albany,  
the Capital of New York for our annual conference  
April 6-9, 2024.

## Location

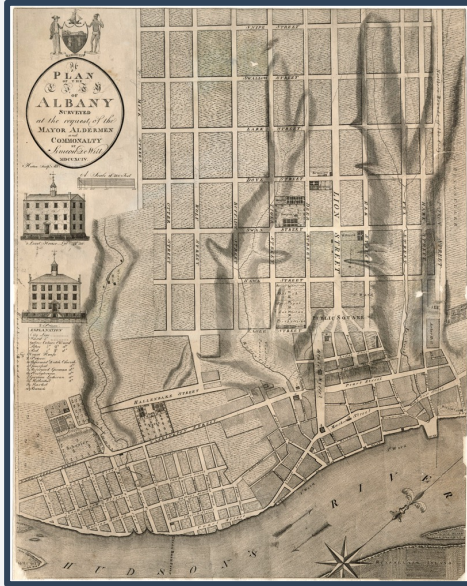
A local host committee is helping us plan exciting conference events in downtown cultural institutions. We are creating a map of the dozens of amazing museums conference attendees can visit in the **Capital Region**.

**Albany** is easily accessible. It is less than 3 hours by car from New York City and just over 4 hours from Buffalo. The Amtrak station makes train travel a great option and the Albany Airport is minutes from downtown.





# Location



**Albany** is a walking city filled with historic sites and architecture, theaters, boutiques, and great places to eat.

People from all over the world have come to call Albany their home.

The arts, culture, and food of the city reflects that diversity.





## Location

Our conference hotel will be the downtown Albany Hilton with affordable accommodations and state-of-the-art meeting rooms. Exhibitors will have generous space in the hotel ballrooms and adjacent meeting areas.





# Attendance

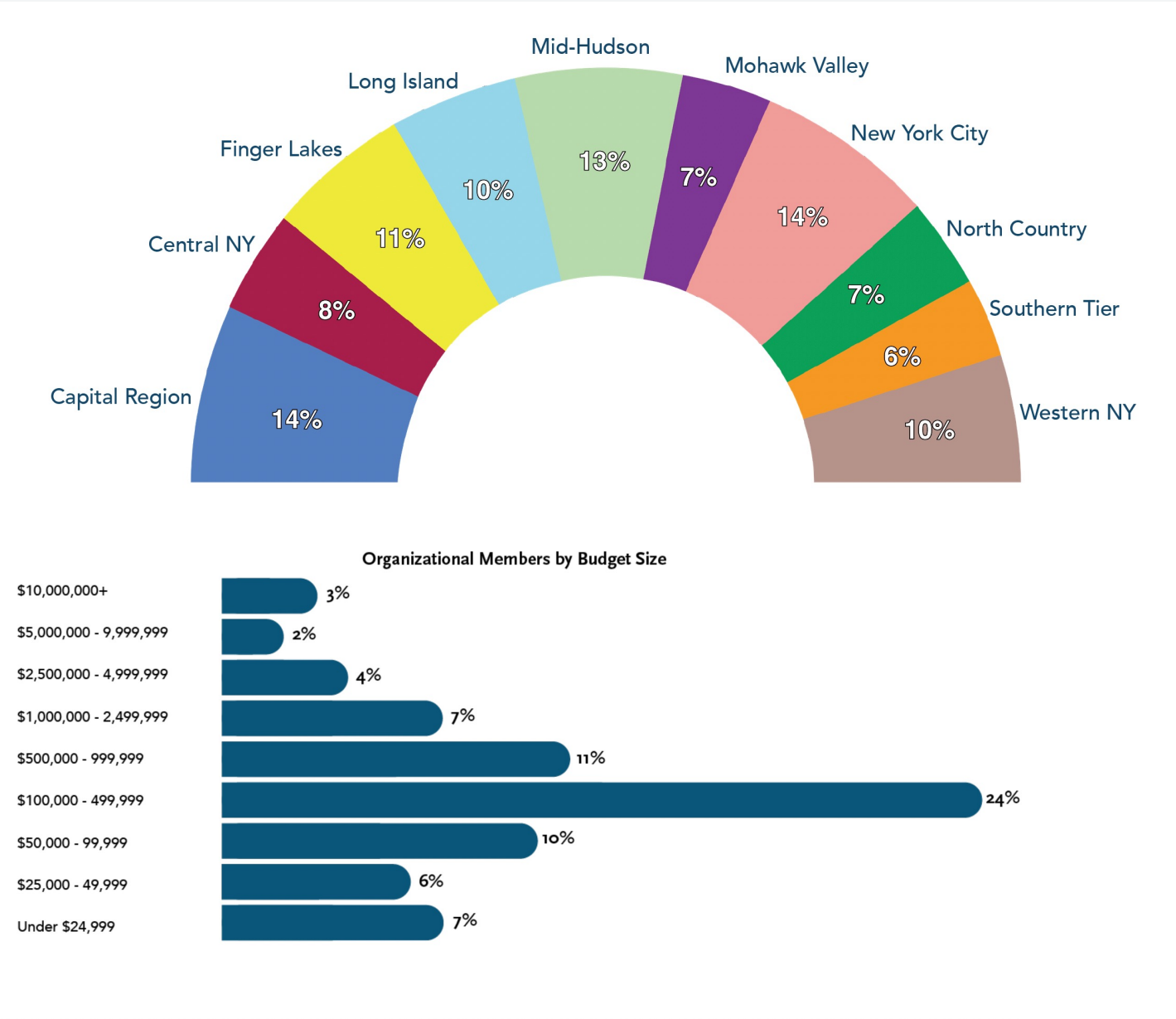
In 2022 MANY had 733 Members from every region, budget size, and discipline.



65% of 2023 conference attendees were MANY Members.

Sponsorship Opportunities  
2024 Annual Conference

# Who attends MANY's annual conference?





## Attendance

Attendance 2018: 415

Attendance 2019: 450

Attendance 2022: 300\*

Attendance 2023: 438

\*maximum allowable under pandemic  
safety restrictions

## Who attends MANY's annual conference?



**32%**

Executive Directors

**36%**

Curators and Educators

**44%**

Museums with operating budgets over \$500,000

**46%**

First time attendees

In 2023, 45 industry partners, funders, state agencies, heritage areas, and field service organizations participated as exhibitors.



# Who attends MANY's annual conference?

We welcome all **industry partners** from large vendors for museum services to independent, project-based consultants as well as funders and organizations that serve museums and the non-profit sector.





## Sponsorship

We are pleased to offer the following opportunities for you to be at the center of these conversations.



**To sponsor our 2024 annual conference, go to the MANY website at [nysmuseums.org/conference-sponsorship](https://nysmuseums.org/conference-sponsorship)**



2024 Sponsorship opportunities were crafted to offer packages that reflect significant savings over separate purchases.

**Sponsors at all levels will have their logo on the MANY home page for one year.**

Bronze level at \$1,000 is equivalent to a MANY Industry Membership that includes one exhibitor space and your logo on MANY home page. In 2024 it will also include one conference registration.

Sponsors will also receive a list of conference attendees as a sponsor benefit no more than two weeks in advance of the conference.

*Please note that during the registration process conference attendees will “opt in” to allow us to share their contact information. Not everyone will “opt-in.”*





Sponsorship  
Levels

**Opportunities**  
*Select one*

- Sunday Opening Keynote
- Sunday Welcome Reception
- Eclipse Glass Sponsor
- Conference Name Tag
- Night at the Museums

**Benefits**

- Two Exhibitor Spaces
- Full-page advertisement in conference program
- Three Complimentary Registrations
- Logo on Concurrent Session Intro/Title Slides
- Signage with logo during sponsored event
- Podium Time if Event Sponsor
- Logo on Conference landing page
- One year MANY Industry Partner Membership

**Visionary**      **\$5,000**



## Sponsorship Levels

# Platinum

# \$3500

### Opportunities

*Select one*

Awards of Distinction  
Monday Breakfast –  
Advocacy Update

Conference Lanyard  
Conference Tote Bag

### Benefits

**One Exhibitor Space**  
**Full-page advertisement in conference program**  
**Two Complimentary Registrations**  
**Logo on Session Intro/title Slides**  
**Logo on Conference landing page**  
**Podium Time if Event Sponsor**  
**Signage with logo during sponsored event**  
**One year MANY Industry Partner Membership**





Sponsorship  
Levels

Gold \$2,500

Opportunities  
*Select one*

- Sunday Brunch
- Support MANY/Support Museums Dinner
- Tuesday Closing Keynote
- Saturday Pre-conference Workshops

Benefits

- One Exhibitor Space
- Half-page advertisement in conference program
- Two Complimentary Registrations
- Logo on Conference landing page
- Podium Time if Event Sponsor
- Signage with logo during sponsored event
- One year MANY Industry Partner Membership



## Sponsorship Levels

**Silver**      **\$1,500**

### Opportunities

*Select one*

Coffee Break #1  
Coffee Break #2  
Conference Scholarship  
Exhibitor Bingo

### Benefits

One Exhibitor Space  
Quarter Page advertisement in conference program  
One Complimentary Registration  
Signage with logo during sponsored event  
One year MANY Industry Partner Membership





Benefits

- Exhibitor Space
- One Complimentary Registration
- One Year MANY Industry Partner Membership





**Exhibitor Discount**  
**Additional Staff Registration at all levels: \$250**

**Exhibitor Sponsor**  
*includes one complimentary registration*

Industry Non-Member	<b>\$750</b>
Non-Profit / Non-Member	<b>\$600</b>
Non-Profit Member	<b>\$500</b>

**Conference Program Advertisements**

Full page	<b>\$500</b>
Half page	<b>\$300</b>
Quarter page	<b>\$250</b>





## Deadline

The deadline to be included on Conference Registration website pages is **December 15, 2023**

*Conference registration opens January 22, 2024.*

*Sponsorships will be added to the website as received through March 15.*

Deadline to be included in printed conference program and signage is **March 1, 2024**

**For all sponsorship questions including ideas for other opportunities not mentioned, please email MANY Executive Director Erika Sanger [esanger@nysmuseums.org](mailto:esanger@nysmuseums.org) or call 518-273-3400**

